

ON BOARD® NONPROFIT GOVERNANCE PROGRAM: *make real impact*

"Working with A&BC has helped me understand the Chicago arts ecosystem. Being able to use my brain in a different way has made me a better professional."

LaTonya Wilkins
Board President at True Star Foundation
Founder of Change Coaches



ON BOARD® IS A&BC'S UNIQUE BOARD GOVERNANCE TRAINING PROGRAM FOCUSING ON THE NONPROFIT SECTOR'S MORE PRESSING ISSUES & ETHICAL CONSIDERATIONS.

Engage in 6 live sessions covering board service's crucial aspects and build leadership & negotiation skills

HOW IT WORKS

On BOARD® is available as a full program (six live sessions) or individual training sessions delivered online. Participants are encouraged to attend all six sessions but can also participate in single sessions.

Our peer-to-peer approach encourages participants to discuss current challenges and needs around nonprofit board governance. A typical session consists of guided discussions, theoretical grounding, discussion-based activities, and time for relationship-building.

WHO SHOULD ATTEND

Participants come from various backgrounds and have many vocational, academic, and lived experiences.

We encourage you to join On BOARD® if you are an:

- Individual seeking a volunteer, nonprofit board position;
- Board members and senior staff;
- Experienced nonprofit board leader; or
- A board member anticipating your first officer position.

✓ **STRENGTHEN YOUR SKILLSET**

✓ **JOIN A COMMUNITY OF LEADERS**

✓ **TAKE PART IN LEADERSHIP TRAINING**

✓ **CHAMPION CHICAGO'S CREATIVE ECONOMY**

BENEFITS & PRICING



BENEFITS

- Take part in leadership development training (On BOARD® sessions);
- Expand and strengthen your skillset to include strategy, influence, negotiation, conflict resolution, and creative decision-making;
- Join a dynamic network of arts, cultural, creative, and business leaders;
- Learn how to champion our city's creative economy.
- Receive recordings from sessions and supporting materials

PRICING

Single ticket for one session: \$50

Annual Packet For Individuals: \$280 (+fees) – admission to all sessions

Annual Packet For Nonprofits (admission to all sessions):

- 2 participants: \$560 + fees
- 3 participants: \$840 + fees

FORMAT

Bi-monthly
Online
Live Sessions

CURRICULUM & DATES



JANUARY 24
10:00 - 11:30 AM CT

NONPROFIT ORGANIZATIONAL STRUCTURES:

Looking at Conventional & Transformative Governance Models

Who owns a nonprofit? This question is a bit more complicated than it seems! In this session, we will answer this question and learn about conventional board governance models while critically asking ourselves what it takes to imagine alternative models.

This introductory session will cover it all: from structures of arts and cultural organizations and expectations of board contributions of time, talent, and treasure to imagining new nonprofit governance models rooted in care, social justice, and systemic change.

MARCH 28
10:00 - 11:30 AM CT

LEGAL AND FIDUCIARY RESPONSIBILITIES

+ Ethical Considerations for Board Members

What are the spoken and unspoken responsibilities of board members? How can board members enact agency to respond to today's major issues in the nonprofit sector? Serving as a board member can be one of the most challenging and rewarding volunteer assignments.

While appointment or election to a board is an honor, board members have significant legal and fiduciary responsibilities that require time, skill, and resources. In this session, we will cover board members' general roles and responsibilities and key fiduciary duties, liability and protection for board members, and corruption and cybercrimes.

MAY 24
10:00 - 11:30 AM CT

NONPROFIT FINANCES AND COMMITMENT TO TRANSPARENCY

Financial management is not only about bookkeeping. Board members should be aware of ethical considerations regarding money management and financial decision-making. We will talk about financial oversights and transparency in nonprofits, from policy creation and compliance, and safeguarding of

assets, to audits, managing cash flow, tax compliance, and filing with the IRS and other government entities.

Most importantly, when pay equity and transparency are a must in the sector, we will discuss significant issues around nonprofit finances and transparency.

JULY 26
10:00 - 11:30 AM CT

ENVISIONING THE FUTURE THROUGH STRATEGIC PLANNING

Strategic planning can be scary. How to plan in a sector where burnout and putting out fires are the norm? However, learning how to scale strategy and planning to your goals, resources, and priorities can be exciting and an excellent opportunity to build team alignment toward a shared purpose.

We will cover general governance and the role of the board of directors in strategic planning, the advantages of creating and using a strategic plan, how to approach the strategic planning process, and methodologies used for pre-planning and organizational assessments.

SEPTEMBER 27
10:00 - 11:30 AM CT

DESIGNING INCLUSIVE FUNDRAISING PRACTICES for Nonprofit Board Members

One of the many responsibilities of Board Members is to leverage their strengths to engage donors and supporters. But asking for money and advocating for the support of an organization is scary – for new and existing Board Members.

In this interactive Learning Lab, you will get to know where the money comes from, how to design inclusive fundraising and gain practical know-how on how you will be expected to fundraise and activate your networks.

SEPTEMBER 27
10:00 - 11:30 AM CT

BOARD CULTIVATION. ACTIONABLE INSIGHTS on Board Recruitment, Engagement and Assessment

A superb board member brings a combination of time, treasure, and talent to an organization. So why do we continue to evaluate and prospect board members strictly on their treasure 'capacity'? If a board of directors is to reflect the community it serves, the sector must consider more equitable qualifications.

We will use game theory and a points-based evaluation system to reduce anxiety around giving capacities and create an equitable board of directors that is welcoming to groups that have been historically marginalized.

With special participation from A&BC's Executive Director, Kristin Larsen



MEET THE CONTENT EXPERTS



BRADEN CLEARY (HE/HIM)

Associate Director, Client Development at Arabella Advisors

Braden Cleary is the Associate Director, Client Development at Arabella Advisors and former Client Engagement Lead at VEGA Partners. He works with clients in a variety of different issue areas and sectors but has a background and interest in arts & cultural management, board governance, and philanthropy. Dedicated to making meaningful contributions to the social impact sector, Braden currently serves on the Excellent Emerging Organizations Committee at North Park University's Axelson Center for Nonprofit Management and is a former member of the Philanthropic Advisory Group at the School of the Art Institute of Chicago.



BRANDI HEAD (SHE/HER)

Founder & CEO of Head-On Strategies

Brandi possesses more than 20 years of business experience and finance acumen, which she employs while coaching small business and nonprofit clients. She has a passion for helping promising entrepreneurs and nonprofit leaders achieve their strategic goals and build solid, thriving organizations. That passion prompted her to start Head-On Strategies, LLC, which provides consulting, advisory, and implementation services to small businesses and nonprofit organizations, meeting them wherever they are in their business life cycles.



BRYAN PERRY (HE/HIM)

Attorney with 15+ years of Experience Supporting Nonprofit Organizations

Bryan Perry is an experienced attorney and former state and federal court litigator that has spent the past 15 years helping universities and governing boards adapt and flourish in a constantly changing legal environment. He has provided strategic legal advice to governing boards, presidents/CEOs, and senior administrators on applicable laws, regulations, litigation, and organizational risks. He serves as the 2022-2023 Chair of the 6,000-member Employment & Labor Law Network of the Association of Corporate Counsel and as President of the Board of Directors for the Southside Community Art Center.



KATE LORENZ (SHE/HER)

Organizational Development and Planning Consultant with 20+ years of experience in the nonprofit sector

Kate Lorenz is a leader with over 20 years of experience in leading change toward positive social impact. She builds new ideas and ways of doing things and of lasting change. She believes it's each of our responsibility to leave the world better than we found it and believe change happens wherever we are – across sectors, industries, and job functions. She served as the Executive Director at the Hyde Park Art Center for over 12 years.



KRISTIN LARSEN (SHE/HER)

Executive Director at the Arts & Business Council of Chicago (A&BC)

Kristin has served as an Executive Director of Stage 773, Remy Bumpo Theater Company, and as a business representative with Actors' Equity Association after many years of being an Equity Stage Manager. She serves on the Americans for the Arts Private Sector Council, The Entertainment Fund's Central Region Advisory Council, and volunteers with DePaul's Alumni Sharing Knowledge program and the Joseph Jefferson Awards Committee.



SHERMIN KRUSE (SHE/HER)

Law Professor at Northwestern University, TED & TEDx Producer, and Complex-System Negotiator

Shermin is a frequent speaker on issues relating to complex negotiation, tactical empathy, stoicism, change-agency, leadership, and professional development. She is also often asked to speak on issues of international relations, non-profit management, and civil and human rights. She was recently named as the annual Woman Extraordinaire by the International Women Associates, featured by WomanScape Magazine for her global humanitarian work, and named one of the nation's top 100 "Women to Watch" by BizWomen Magazine. She is the author of the critically acclaimed, best-selling novel "Butterfly Stitching," inspired by the true experiences of herself and the women in her family before and after the Iranian revolution

REGISTRATION

To sign up for individual sessions, click [here](#)

Annual Packets:

- For 1 person, register [here](#)
- For 2 people, register [here](#)
- For 3 people, register [here](#)

Annual Packets are available until January 23rd, 2023.

Payment plans available at check-out

QUESTIONS? CONTACT A&BC

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