



Arts&Business
Council OF CHICAGO

STRATEGIC PLAN

2023 - 2024

ABOUT

VISION

We see a world where creativity is universally valued as a resource with limitless potential for social and economic impact.

MISSION

Our programming serves Chicago's cultural workers and enterprises to ensure community vitality and an equitable creative economy.

VALUES

- **Relationships Matter**

We value kindness, sincerity, and honesty as they inspire empowerment and transformation.

- **Diversity Builds Capacity**

We value the inclusion of multiple identities and perspectives, enabling us to make better decisions.

- **Mutuality is Essential**

We value partnerships with those who also champion policies and practices of social equity and justice.

OBJECTIVES

MODEL ORGANIZATIONAL SUSTAINABILITY

Grow our capacity to inspire accountability, persistence, integrity, and respect among our colleagues in the creative economy

EMPOWER CREATIVES

Empower cultural workers and enterprises through programming that helps grow capacity to fulfill their visions

STRATEGIES & MAJOR TACTICS

MODEL ORGANIZATIONAL SUSTAINABILITY

- Optimize engagement, recruitment, retention, compensation, and protection policies and communication practices for employees, board, and volunteers
- Design and Advance Internal Financial Sustainability
- Improve Program Management Protocols, Processes, and Practices
- Enhance Board Governance and Create Succession Leadership Planning
- Strengthen External and Internal Communications Strategies

EMPOWER CREATIVES

- Design Culturally Relevant Programs Through an Equity and Ecosystemic Lens
- Strengthen Relationships with Current and Prospective Arts Partners and Collaborators
- Develop Theory of Change