

Arts & Business and Capacity: Exemplifying Cultural Equity

Benefit Luncheon

March 12, 2019 – Blue Cross-Blue Shield Building
30th Floor Event Center, 300 E. Randolph, Chicago, IL



Join the Arts and Business Council of Chicago (A&BC) in conversation with Justice Informed to discover how to exemplify cultural equity through values, policies, and practices in order to build substantive and meaningful relationships with the communities around us - and served by us.

“There is no more time for social, civic, or economic silos. Integrating institutional social responsibility, inclusion, urban and demographic planning, and equitable economic models must form the basis for 21st century community development strategies. The fate of sustainable cities, marginalized communities, and American progress in a globalized world depends upon it.”

Xavier Ramey, CEO and Lead Strategist, JUSTICE INFORMED

Justice Informed, LLC is a Chicago-based consulting firm that focuses on increasing the relevance and impact of institutional Inclusion, Diversity, & Equity practices, Corporate Social Responsibility strategies, philanthropic investments, and community engagement initiatives. Founded by Xavier Ramey, Justice Informed believes data, storytelling, conversations grounded in illumination and inquiry, and accountable processes will increase the sustainability of companies and organizations in the 21st century. Ramey has a background in Economics, is a native of the west side Chicago community of North Lawndale, and has spent years as a social impact advisor, social investment manager, evaluator, and speaker.

Arts & Business and Capacity: Exemplifying Cultural Equity will be an event unlike any other in Chicago, leveling strategies to realize bottom-line impacting engagements and exemplary corporate citizenship.

For 33 years, A&BC has been harnessing the power of the creative economy for business leaders & teams. A&BC strengthens not for profit arts and cultural institutions' organizational capacity and effectiveness while enhancing business professionals' corporate workplace performance through skills-based volunteering and board service.

Through A&BC, the business community has dedicated over \$10 million in pro bono consulting services and provided 300+ volunteers to serve on the boards of directors of nonprofit arts and cultural organizations throughout Chicago.

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Sponsorship Opportunities

Presenting Sponsor—\$10,000

- Highest priority reserved seating for ten guests
- Logo recognition on invitation, program book, event signage, events-related broadcast e-mail, and in the Annual Fundraiser section of A&BC's website
- Full-page black & white ad in the program book with priority placement
- Prominently featured in an event wrap-up article appearing on A&BC's website
- Pair of tickets to a select performance by a Chicago arts group for each of your guests

Premier Sponsor—\$7,500

- Priority reserved seating for ten guests
- Logo recognition on the invitation, program book, event signage, and in the Annual Fundraiser section of A&BC's website
- Full-page black & white ad in the program book
- Featured in an event wrap-up article appearing on A&BC's website

Principal Sponsor—\$5,000

- Reserved seating for ten guests
- Full-page black and white ad in the event program
- Listing in invitation, program book and in the Annual Fundraiser section of A&BC's website
- Listing in an event wrap-up article appearing on A&BC's website

Luncheon Sponsor—\$3,000

- Seating for five guests
- Name prominently displayed on your table
- Listing in program book and the Annual Fundraiser section of A&BC's website

Event Underwriting Opportunities *

- Lunch Service - \$7,500
- Speaker/ Artists Fees- \$5,000
- Audio Visual - \$3,500

* These opportunities include logo recognition on event signage and featured in an event wrap-up article appearing on A&BC's website.

Previous Corporate Partners: Accenture - Aon - The James A. and Mary H. Bell Charitable Foundation - Blue Cross and Blue Shield of Illinois - The Boeing Company – Boston Consulting Group - Crain's Chicago Business - Richard H. Driehaus Charitable Lead Trust - The Duchossois Group - Elkay Manufacturing - Goodman Theatre - Holland Capital Management – HY Connect - IBM - Joffrey Ballet - McDonald's - Northern Trust Company - Ogilvy Public Relations - Price Waterhouse Coopers - Quarles & Brady, LLC - Rosenthal Collins Group - School of the Art Institute of Chicago - Segal Consulting - South Coast Solutions - Staples - Williams Capital Group – Willis Towers Watson

Important Dates- *To Secure your Sponsorship please reply by January 25, 2019*

For more information, contact Kristin Larsen at klarsen@artsbiz-chicago.org