

ON BOARD®

PROGRAM GUIDE

WHAT YOU'LL LEARN

On BOARD® is the Arts & Business Council of Chicago's unique program that trains individuals to be ready to engage as active board members for arts, cultural, and creative organizations. You'll finish this program with an understanding and commitment to upholding high standards of nonprofit board governance.

Organizational Structures

Understanding your roles and responsibilities and how they contribute to an organizational structure is key. Be ready to consider your time, talent, and treasure.

Legal & Fiduciary Duties

Laws governing tax-exempt organizations state that you have a Duty of Care, Duty of Loyalty, and Duty of Obedience. You'll learn how to fulfill these fiduciary responsibilities and more.

Strategic Planning

"Should we be planning for the future?" Yes! You'll learn the advantages of creating and using a strategic plan and how board committees can contribute to a strategic planning process.

Finance, Budgets, Taxes

Nonprofit board members play an active role in creating and supporting fiscal stability at their organization. We'll prepare you to strategically review financial statements and balance sheets.

Fundraising

Asking for money is scary, particularly for board members who work in for-profit entities. You'll get to know where money comes from and how you will be expected to fundraise.

Arts Advocacy

Board members must be fierce champions of the creative economy. The final training will bring you up to speed on the latest policies and current events so that you can get your arts advocacy on!

"Working with the Arts & Business Council has helped me understand the Chicago arts ecosystem. Being able to use my brain in a different way has made me a better professional."

- LaTonya Wilkins
Board President
True Star Foundation



ARTS, CULTURE, & CREATIVITY IN CHICAGO



\$3.2 billion dollar industry
7th largest creative economy in the USA

1,000+ nonprofit arts, cultural, and
creative organizations working in all of
Chicago's 77 communities



Learn more and register!
www.artsbiz-chicago.org/volunteer/onboard